

**Position:** Social Media Consultant

This role is also open to Social Media Agencies

**Employment Type:** Consultancy

**Location:** Mumbai, India (WFH)

**About GSN:** The Global Sustainability Network (GSN) *is committed to achieving Goal 8 with a focus on ending modern-day slavery, economic growth and equitable employment for all, through our network alliances and multi-stakeholder initiatives.* GSN is a network organisation consisting of key representatives from multiple faith-based communities, the business sector, academia and civil society.

GSN began in 2014 as a network of 1,300+ people and organisations after the signing of the Joint Declaration Against Modern Slavery by The Pope, the Archbishop of Canterbury, Ecumenical Patriarch Bartholomew from Greece and senior representatives of the Jewish, Muslim, Hindu and Buddhist faiths in 2014, and is now registered as a UK based CIO.

To learn more, please visit, [www.gsngoal8.org](http://www.gsngoal8.org).

#### **Key Responsibilities:**

The **Social Media Consultant** will mainly be responsible for:

- **Planning, strategizing and executing organic social media plans** for GSN platforms: Instagram, Twitter, LinkedIn, and Facebook
- **Aligning the social media plan** on said platforms **for GSN's fundraising efforts**
- Strategize and execute engagement **plan for GSN members WhatsApp group.**
- **Assisting with organizing meetings,** events, both online and offline high-level conferences
- **Coordinate with partners for campaigns and promotions**
- **Strategize and create website content** for better social media integration and Outreach
- **Track progress and suggest new strategies for growth**

#### **Experience and Qualification**

- 1) The candidate must have 2-3 years+ of experience with a reputed organization doing similar work.
- 2) He/She/They must have a degree in Communication, Digital Marketing, or related fields.

## **Skills and Competency**

The candidate must have/ be:

- 1) High Proficiency and experience in using all social media platforms**
- 2) Experience in organizing or assisting to organize large events including virtual and in-person conferences.**
- 3) Experience in graphic design and online design tools such as Canva/ Adobe Spark for online materials (website, social media)**
- 4) Excellent and creative communication (writing and speaking skills) in English**

*We are an equal opportunity Employer.*

Interested candidates, please email your resume, sample work and a short cover letter (not more than 200 words) to [info@gsngoal8.org](mailto:info@gsngoal8.org).